The Bachelors of Science in Sport Management degree is ideal for students looking to succeed in the sports industry. Students will receive innovative instruction from industry professionals, collaborate on learning experiences, and will engage in an internship with specific applications to the sport industry’s trends that brings together the capstone experience that will provide students exceptional knowledge and professional preparation for a successful career in the sports industry.

REQUIRED MAJOR COURSES (42 CREDITS)

☐ SAM 2100: Foundations of Sport Management (3cr)
☐ SAM 2020: History of Sport (3cr)
☐ SAM 3010: Ethics in Sport (3cr)
☐ SAM 3020: Sociology of Sport (3cr)
☐ SAM 3030: Sports Promotion (3cr)
☐ SAM 4020: Sport Governance* (3cr)
☐ SAM 4030: Sport Finance* (3cr)
☐ SAM 4040: Sport Communication* (3cr)
☐ SAM 5000: Professional Practicum* (3cr)
☐ SAM 5700: Sport Leadership (3cr)
☐ SAM 5750: Internship in Sports Management* (6cr)
☐ SAM 6560: Media Design and Communication (3cr) or
☐ SAM 6531: Sport Event Management* (3cr)
☐ SAM 6570: Sports Marketing*
☐ SAM 4020 or
☐ SAM 4030 or
☐ SAM 5700
☐ 2 of the 3
☐ SAM 4020
☐ SAM 4030
☐ SAM 5700
☐ Professional Resume

*requires prerequisite course(s)

The Sport Management program requires 25 credit hours of approved electives. Some of these electives may also fulfill requirements towards a university minor. A full list of electives can be found by clicking here.

POPULAR MINORS

◊ Communication
◊ Nutrition & Food Science
◊ Pre-Law
◊ Business
◊ Graphic Design
◊ Community Health
◊ Yoga & Mindfulness
◊ Journalism
◊ Sport Coaching
◊ Exercise & Sport Science

ELECTIVE SUBJECT AREAS

◊ Communications
◊ Kinesiology
◊ Sport Management
◊ Activity Courses
◊ Business
◊ Nutrition & Food Science
◊ Economics
◊ Health Education

FOCUS AREAS

◊ Interscholastic Athletics
◊ Intercollegiate athletics
◊ Professional Sports
◊ International Sports
◊ Intramurals
◊ Recreation
◊ Youth Sports
◊ Coaching

IMPORTANT RESTRICTIONS & REQUIREMENTS

• Minimum total credits to degree, 120 • The Academics Exclusion Policy can be found by clicking here.

• 2.0 Minimum GPA required
• Minimum grade of “C” in major, program electives, program requirements, (BC), (ICN) & (QE)