Learning Design and Technology (LDT)
Administrative and Organizational Studies Division

Stakeholder Report for 2019-2020

With the many changes that occurred since the Winter 2020 term, the LDT faculty needed to strategize program improvements at every level. The LDT faculty had many meetings to review 5-year data reports on the enrollment trends, sustainability, and growth potential of our existing programs. We decided to move forward with moratoria for the EdD, Ed Specialist, College and University Certificate, and the Online Teaching Certificate programs. The plan is to begin the official paperwork process to close these programs in the fall term while guiding the current students until graduation. Our rationale is that these low and declining enrollment programs require a great deal of immediate administrative, compliance, and organizational revisions as well as marketing and recruitment attention that is beyond our capacity. If we do not close them now, they will likely be forced to close with RCM in the future because the growth outlook is not viable. We feel our strengths, time, and energy would have a better, long term impact if we focus on the BS, Minor, MEd, and PhD programs.

Most of our courses were online; therefore, students had opportunities to use existing tools and technologies for their course work. We created and launched a “Learning Design Tech” non-term Canvas site for students as a resource and distribution channel for information and career development. In addition, only one faculty member is advising all master’s students, and plans of work were transitioned to Degree Works. We also created an online override request form for students. This change enabled an enhanced method for keeping track of students and answering course offering questions.

The biggest implication was to restructure LDT to make it a student-centered program. We had a faculty meeting on June 4, 2020, and defined student-center as the following:

- POWs align with course offerings
- Ease of seeing POWs in Degree Works in real-time for students/faculty
- Updated Bulletins and website for advisors/faculty/students
- Streamlined offerings of majors/programs (BS, Minor, MEd, PhD)
- Uniform and accessible syllabi for all LDT courses with approved learning outcomes by Curriculum Committee
- Provide information and resources for current students (LDT Canvas site)
- LDT aligns with industry (e.g., Burning Glass report) and AECT national standards/competencies
- LDT is transparent, accountable, and make data-driven decisions

We made the following operational changes:
- Launched “LDT Admin” non-term Canvas site for faculty as central storage for syllabi and accessible by all faculty at any time
- Revised plans of work for BS, Minor, MEd, and PhD to align with offered courses in the class schedule
- Consolidated course schedules to core courses that match plans of work and have nearly all classes taught by full-time faculty

We started the AECT endorsement process for the MEd program to align learning outcomes with national standards as well as working on undergrad program. Using the AECT standards and Burning Glass report, we revised curriculum maps for BS, MEd, and PhD majors for the compliance Planning platform for Provost’s office.

Lastly, the LDT faculty had a meeting on Friday, July 10, 2020 to review the current course listing in the bulletin. It was a unanimous decision to discontinue 17 courses. The rationale for these discontinuances is that they have not been offered in several years, the content will be merged into another existing course, and/or the course is no longer relevant within the LDT program.